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Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

BOOKENDS REV LNS 14,18,23,27,32,40

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*14	SA	530P-6P	PAC 12 SHOW	:15	\$250.00	10/20-10/20	2	1	2	\$500.00	
Rating: 2.4												
Sales Remark: V5 BOOKENDS												
V5 More than 2 codes changed												
	*18	M	5A-530A	GOOD DAY UTAH	:15	\$175.00	10/22-10/22	2	1	2	\$350.00	
Rating: 1.1												
Sales Remark: V5 BOOKENDS												
V5 More than 2 codes changed												
	*23	M	530A-6A	GOOD DAY UTAH	:15	\$175.00	10/22-10/22	2	1	2	\$350.00	
Rating: 1.6												
Sales Remark: V5 BOOKENDS												
V5 More than 2 codes changed												
	*31	M	6A-7A	GOOD DAY UTAH	:15	\$207.50	10/22-10/22	2	1	2	\$415.00	
Rating: 2.3												
Sales Remark: V5 BOOKENDS												
V5 More than 2 codes changed												

Rep Order# 9843632 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 583209

Printed: 10/18/2012 2:21 PM
Last Received: 10/18/2012 2:19 PM
Showing Buylines: All Rep Revised Lines

3 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL
Product LOVE FOR UT-CD 4
Estimate# C16C22
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/C16C22
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*32	M	7A-8A	GOOD DAY UTAH	:15	\$207.50	10/22-10/22	2	1	2	\$415.00	

Rating: 3.0

Sales Remark: V5 BOOKENDS
V5 More than 2 codes changed

	*40	SU	9A-10A	NEWS	:15	\$165.00	10/21-10/21	2	1	2	\$330.00	
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Rating: 1.9

Sales Remark: V5 BOOKENDS
V5 More than 2 codes changed

---REPORT TOTALS---
Report Totals: 12 / \$2,360.00

---SALES MONTHLY TOTALS---

Oct 12: 60 / \$40,670.00
Sales Totals: 60 / \$40,670.00
Station Totals: 60 / \$40,670.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$133,563	CABL 0%	KDLU 0%	KJZZ 1%	KSL 24%	KSTU 30%
		KTVX 16%	KUCW 0%	KUTV 26%	UNKB 0%	UNKN 0%

Books null
Demos RA35+